

# **What Is Coffee Badging? The New Way Employees Show Up At Work**





# INTRODUCTION

Coffee badging is a workplace trend where employees briefly visit the office, badge in, grab coffee, greet colleagues, and then leave shortly after to continue working remotely. It is most common in hybrid work environments where companies expect employees to appear at the office but not necessarily stay all day. The short visit creates visible attendance while most of the workday happens elsewhere.

# Why This Trend Is Growing

Coffee badging is rising as employees seek a balance between being visible at the office and enjoying the flexibility of working remotely. It lets them meet attendance expectations without spending full days in the workplace.

## Flexibility

*Many employees prefer the freedom of working from home or other comfortable locations.*

## Visibility

*Short office visits help employees maintain presence and stay connected with colleagues.*

## Office Policies

*Company attendance rules sometimes encourage brief office appearances instead of full-day visits.*



# Final thoughts

Coffee badging reflects the evolving workplace culture, showing how employees balance organizational expectations with their desire for flexible work. It highlights a shift where brief office appearances satisfy visibility requirements while allowing most work to be done remotely, blending tradition with modern work preferences.



<https://empmonitor.com/blog/coffee-badging/>